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KINDS INSTITUTION 1975 MASSACHUSETTS AVENUE, N. W., WASHINGTON, D. C. 20086

Hower D. Calkins, president Kermit Gordon, vice president Robert W. Hartley, vice president for administration

TAY YOUR CAME Jame, M. Mitchell, DIRECTOR

Inchler, Jr. Harry R. Page

April 26, 196?

## **STATINTL**

Contral Intelligence Agency
Washington, D. C. 20505

Dear Mr.

## STATINTL

I would greatly appreciate your frank appraisal of the Conference on Business Operations held in Chicago on April 2-7, 1967.

Now that you have had some time to reflect on the experience of visiting variety of companies and meeting with business executives, we would be grateful for your general reactions to the broad questions listed below. You will recall that the purpose of the conference was to provide, within time limitations imposed

"An educational experience which will sharpen the sensitivity of participants to:

- 1. The operations and problems of major U.S. corporations;
- 2. The day-to-day responsibilities and motivations of corporate executives;
- 3. Business-government relationships; and
- 4. The role of business in our national life."

Your reactions to the following questions will be helpful to us. From your viewpoint:

- (1) Were the objectives as outlined in the program foreword valid, and to what extent were they met?
- (2) Were the readings helpful to you in preparing for the sessions?

  Have you made any use of them since the program ended? Please evaluate the quality and quantity of the materials given you.

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- (3) What are your overall impressions of the companies, the speakers, and the topics of discussion? Were any matters not discussed that you would include in a future conference of this type?
- (4) In terms of your own professional career, what value do you think the conference provided?
- (5) How might Brookings contribute to a better future program? How might the government participants contribute to a better program? Any other comments or suggestions?

I would be grateful if you would send me your evaluation by May 12, if possible.

Sincerely,

Director